



FY24 – FY27 Strategic Planning & Improvement Framework

Mission
 Community Action of Allegan County will serve, advocate, and engage individuals, families and communities to overcome the effects of poverty and encourage self-reliance.

- Industry Assessment**
- Sustaining community partnerships after Covid19
 - Equity in access, assistance; culturally informed practice
 - Continued increased focus on ALICE and Social Determinants
 - Broad community focus & innovation
 - Strengthening families, enhancing parenting skills

- Market Assessment**
- ❑ Tier 1 Priorities (CNAs)
 - Affordable, Quality Housing
 - Affordable, Quality Childcare
 - Mental Health Access*
 - Income/Debt/Finances*
 - Parenting Skills*
 - ❑ Skills Pathways
 - ❑ Multi-generational Approaches
 - ❑ Small Area Variation / Analysis

Vision 2027
 CAAC envisions communities of social, civic, and economic opportunity for all, made possible through innovation, versatility, and partnerships.

Goals for FY24 – FY27

1. CAAC is actively improving the **quantity, quality, and accessibility of affordable, healthy housing** in Allegan County.
2. CAAC is actively improving **children’s health and whole family outcomes through increased access to quality Early Education Services.**
3. The **Family Empowerment Center (FEC)** is being designed and constructed to be an effective center for multi-generational client services.
4. CAAC’s private **funding and volunteerism** have grown.
5. CAAC has advanced anti-poverty solutions that are both **locally focused and regionally relevant.**

- Values**
- ◆ Collaboration
 - ◆ Continuous Improvement
 - ◆ Quality Service
 - ◆ Integrity
 - ◆ Hope
 - ◆ Dignity
 - ◆ Innovation

Gap Analysis

Organizational Assessment

Strengths: Board, Leadership, & Staff capabilities & continuity; broad portfolio; fiscal stewardship; ability to pivot

Weaknesses: Few funding sources; not enough staff; increasingly “new” workforce

Opportunities: Increasing Community focus on housing, childcare; Broadband expansion

Threats: Universal Pre-K; changes in government priorities; lack of private funding

- FY24 – FY27 Strategies**
 (Tactics Groupings)
- A. Housing
 - B. Early Education
 - C. FEC Milestones
 - D. HR, Recruitment / Retention
 - E. Diversified Funding
 - F. Communication
 - G. Marketing
 - H. Partnerships