

Mission

Community Action of Allegan County will serve, advocate, and engage individuals, families, and communities to overcome the effects of poverty and encourage self-reliance.

Industry Assessment

- Case Management / Client Focus
- Managing, diversifying funding
- Recruitment and retention
- Portfolio adjustments
- Partnerships and coalitions to address Social Determinants of Poverty and Health
- Housing (short & long term)
- Data driven decision making

Market Assessment

- ❑ Workforce shortage exacerbated by wage scale; challenging to staff HS/EHS
- ❑ Homelessness and lack of affordable housing
- ❑ Affordable transportation becoming a key barrier to employment, child care
- ❑ Widespread unavailability of affordable, quality child care
- ❑ Growing recognition and interest among partners to support ALICE households
- ❑ Mental Health needs and gaps exacerbated by COVID19
- ❑ Adult Education needed to leverage employment opportunities

Vision 2021

CAAC envisions communities of social, civic, and economic opportunity for all, made possible through innovation, versatility, and partnerships.

Goals for 2021-2024

1. Empowerment through training and workforce development that advances economic opportunity for individuals and families, and healthier communities.
2. Promotion, advocacy, and encouragement of all community members involvement in building economic opportunities.
3. Increased organization support including funds, time, expertise, partnerships, and endorsements.
4. Advance solutions that are both locally focused and regionally relevant as a leader, partner, convener, or provider.

Values

- ❖ Collaboration
- ❖ Continuous Improvement
- ❖ Quality Service
- ❖ Stewardship
- ❖ Hope
- ❖ Dignity

2021-2024 Strategies & Tactics

- ❑ Strategies
- ❑ Tactics
- ❑ Review Tables

Gap Analysis

Organizational Assessment

- Leadership identified communication, interdepartmental collaboration, and training/development among highest priorities.
- Almost 2/3rds of employees would prefer to work at least some days at home.
- 51% of surveyed employees are interested in more mental health access.